



R|H CAPITAL CAMPAIGN



SKY'S THE LIMIT CAPITAL CAMPAIGN RESTORATION HOUSE 2021-2024

CAMPAIGN OVERVIEW

“Sky's the Limit” is Restoration House of Greater Kansas City's campaign to transform the lives of women and children survivors of human trafficking. This 3-year, \$4 million capital campaign will allow the expansion of physical capacity, the development and expansion of professional staff, and increased excellence in life changing programs, services, and training. Supporters and Potential Partners will be asked to make their best 3-year pledge to fund the vision and strategic plan.

OBJECTIVES

STAGE 1 – COMPLETED – R|H Farms established for adult women campus and Mabee House for minors. Covid 19 Recovery and Innovation Plan.

STAGE 2 – IN PROCESS

Expansion by renovation of adult campus from 6 bedrooms to 18. Add a training center for program participants, staff, and community. Enhance support and add staff.

STAGE 3

Obtain 10 additional acres and add tiny cabins and cottages for women advancing to semi-autonomous status and housing.

STAGE 4

Orientation to lifelong impact and survivor leadership.

STAGE 5

Construct a contextually appropriate lodge for additional housing, training guests, and programming flexibility.

ORGANIZATION OVERVIEW

Restoration House of Greater Kansas City (R|H) provides long-term, residential housing with faith-based restorative programs and services for women and children survivors of human trafficking.

R|H services include housing, food, healthcare, therapy, education, emotional and spiritual counseling, and job skill training without charge and without discrimination, to women and children survivors of human trafficking.

VISION FOR CHANGED LIVES

R|H seeks to empower women and children survivors of human trafficking on their path to healing, and in the process restore their:

1. **FAITH** in mankind and God;
2. Their **HOPE** for a better tomorrow; and
3. their trust that **LOVE** is unconditional and not transactional.

Now faith is the reality of what is hoped for, the proof of what is not seen. Hebrews 11:1

R|H endeavors that every woman and child survivor who graduates from our programs and services will:

- Know what constitutes healthy relationships with others, and how to form, sustain and grow these healthy relationships with equal dignity, mutual respect, and unconditional love.
- Have an opportunity to discover a life changing, generational legacy forming, eternity altering, personal relationship with Jesus Christ.
- Develop life and work skills to be a self-sustaining person, free from the need to seek others to meet those basic needs of humanity and prosperity.
- Be a significant contributor to society, using the beautiful and unique value of themselves to touch this world, and others, in meaningful ways.
- Live a life free from alcohol dependence, drug addiction and exposure to pornography and other media that promote hyper sexuality.
- Engage with R|H for the remainder of their lives, knowing that R|H offers lifelong access to counseling, spiritual encouragement, education opportunities, job placement, and assistance through an on-going mentorship program resulting in self-sustaining, fulfilled lives.

You will know the truth, and the truth will set you free. John 8:32

VALUE STATEMENT

The roots of human trafficking are often found in severe abuse, loss, neglect, poverty, and scarcity of positive emotional resources and relationships. It is these traumatic experiences that pushed victims towards vulnerability resulting often in homelessness, addiction, incarceration, and susceptibility to trafficking. Those who are victimized by human trafficking have survived much, and we offer unconditional love and support without judgment.

For God did not send His Son into the world to condemn the world, but to save the world through Him. John 3:17

HOW DID WE GET HERE?

Restoration House incorporated as a 501c3 charitable, tax exempt organization in December of 2014 and opened our first home for adult women survivors in May of 2015. In May 2019, R|H took possession of a donated property just 30 minutes outside of the greater Kansas City metropolitan area. This donated property allows R|H to expand capacities for adult survivors.

This begins a new journey for R|H, called R|H Farms, and meets the fastest growing and second largest criminal enterprise of human trafficking with a proportionately significant response to help close the massive gap in needed housing.

R|H Farms serves as faith-based, long-term residential housing and comprehensive programs and services for survivors of human sex trafficking. Survivors are able to reside at R|H Farms, being afforded the time, space and individualized care, instruction, and therapies necessary to become healthy, self-sustaining, significant contributors to society.

On this 7+ acre property, R|H is tripling housing capacity in 2021 for adult survivors from six to eighteen at one time. We provide long-term housing, therapeutic small animal programs, gardening, Christ-centered spiritual development, holistic wellness programs, healing arts, job training, education, trauma-informed counseling and life coaching, R|H farms also partners for medical and psychological needs.



In November 2019, R|H, in partnership with Missouri Baptist Children's Home (MBCH), opened the Mabee House, serving minor survivors of human sex trafficking. The Mabee House, also located outside of the greater Kansas City metropolitan area, serves up to seven minor (9-17 years of age) survivors of human sex trafficking at one time.

In the U.S., females account for over 90% of the total human sex trafficking population with 50% of those being minors. With the average age of entry to sex trafficking in the U.S. being 12-13 years of age, R|H knew we needed to do something immediately for these minor survivors. With only 600 beds available nationwide for minor survivors of human sex trafficking, R|H remains committed to expanding capacities to house and serve minors, and the Mabee House is the first step. Additionally, the Mabee House for minors will serve as a transition step toward placement on R|H Farms as needed for those minors who “age out”.

R|H offers a peaceful place to live and receive support while participants focus on living sober and honest lives. All services are provided free of charge. We believe it’s important to connect survivors with the specific services that will help them heal. This includes alcohol and drug treatment programs, mental health services, spiritual and physical care, as well as medical care.

Many survivors haven’t earned their high school diplomas or held consistent employment. We don’t want anything to hold them back, so we provide the support they need to complete their education and acquire marketable job skills.

Additionally, we saw that survivors were making great strides in their recovery but still had trouble getting a job due to arrest records or gaps in their resume because they were living on the streets or in captivity. We partner with legal partners and the justice system to seek expungement of their record obtained while being victimized, offer opportunities where they can learn job skills, and gain real work experience. They ultimately can earn a living wage and have a path toward financial independence. We desire to develop survivor leaders in restoration, business, education, and every area of society!

Finally, after a survivor graduates from our long-term residential programs and services, they become part of our graduate network. This network provides them life-long access to counseling, education opportunities, spiritual encouragement, and assistance through an on-going mentorship program. We also offer opportunities to become certified peer support specialists helping restore and empower others like themselves.

Today, RHGKC is a leading organization in offering long-term residential housing and a comprehensive, faith-based curriculum of programs and services for survivors of human sex trafficking.

RHGKC believes the healing and restoration process is a long-term endeavor, and necessitates a steady and patient faith-based, trauma informed process.

RHGKC has developed a one-to-three-year restoration community, where survivors are able to receive the individual attention and focused programming that promotes sustainable healing and restoration. Only then can these survivors move confidently toward healthy, self-sustained, independent living.

HOW WILL WE ACHIEVE OUR VISION?

We will be a networked servant leader in delivering, researching, developing, and training trauma-informed care inside holistic counter trafficking approaches. (Model: St. Jude Children's Research Hospital).

We will provide, develop, and train networked and trauma-informed stabilization (rescue), aftercare, reintegration, and lifelong sustainment services to victims of human trafficking.

We will reflect these values while pursuing this vision and mission: Faith based, servant leadership, protection and healing focused, partnership oriented, and supportive of trauma-informed prevention and victim-centered prosecution. It is critical to achieving our cornerstone strategic Goal 1 - To provide Safehouses with Supervised Aftercare and Initial Reintegration Services.

Know that wisdom is such to your soul; if you find it, there will be a future, and your hope will not be cut off. Proverbs 24:1-14

We have this hope as an anchor for the soul. Hebrews 6:19

Restoration House has four organizational components all in Missouri; the headquarters in Greenwood; the next-door ReHope Market and Café, a social enterprise that sells survivor-made products from R|H Farms, raises counter-trafficking awareness, and provides jobs to survivors; the Adult restoration home at R|H Farms near Harrisonville; and the Minor's restoration home also in Cass County, Missouri.



Restoration House is focused on protection, one of the four principles of counter human trafficking, though it supports two of the others, prevention and prosecution, while leveraging the fourth, partnership. Protection requires housing with food and clothing and therapeutic services. It requires, too, holistic trauma-informed care that specifically addresses the trauma induced by adverse childhood and young adult experiences, including homelessness and violent abuse. This trauma leads to vulnerability to being acquired and exploited and is deeply aggravated as PTSD by the brutal control and exploitation practices of seasoning for and during sex slavery, including forced addiction to heroin, fentanyl, and methamphetamine. At R|H Farms, clients range in age from 18 to much older, though many were first acquired by traffickers at age 12 or 13 (clients at our minors home are 9-17). All fight with addiction, often originally forced upon them, and most were homeless at one point or another. On a scale of light, moderate, and heavy trauma and thus of the therapeutic intensity and degree of oversight required to achieve an enduringly stabilized life, our adult clients experienced mostly moderate trauma requiring moderately heavy supervision and care during restoration and reintegration.



The Beverly House with 6 beds, and old church now being renovated for 12 more beds on the same grounds at R|H Farms provides the core physical infrastructure for the healing value stream. The human infrastructure is provided by the already on-hand Director of Programs and Services and her right-hand Case Managers, with the two proposed additional Case Managers completing the balanced build of physical and human protective capacity. The adult therapeutic team reports to the

President, who with his administrative right hand oversees all components of Restoration House.



Rodney Hammer, President & Founder



Roxie Loyd, Director of Programs & Services



Donna Davis, Victim Services Case Manager

The adult therapeutic team orchestrates a seven-process healing value stream. The first process is *Identification* through referrals, mission partners like homeless shelters and drop-in street shelters, and participation in police stings (always ongoing). The second is *Rescue* and includes literal rescue during a sting, crisis stabilization, and alcohol and drug detoxification (6 weeks). The third, *Aftercare*, commences with entry into residence at our R|H Safehouse and involves trauma-informed therapy, mental health and medical care, and instillation of life skills (6 months). The fourth is *Residential Reintegration* since it involves continued safehouse residence but a shift in emphasis to training, education, and job skills required for integration into a healthy and self-sustaining life in society (8-12 months). The fifth is called *Transitional Reintegration*, which continues and completes building the stabilized lives anchored by living-wage jobs in transitional housing with much more limited supervision and much higher expectations of peer interaction (18 months). The sixth process is *Lifelong Sustainment*, which includes periodic interaction with the therapeutic staff, regular interaction with other graduated survivors, and peer support both to them and current restoration program participants (lifelong). This includes continued and active participation in sustained 12-step or alternative recovery programs, since

addictions and trauma-filled crisis are major threats to unravel stabilized lives. The seventh process is *Survivor Leadership*, since no group is better placed to understand and combat human trafficking, or to address the root causes in social, familial, and cultural dysfunction, including poverty and homelessness (lifelong). Process and thus value-stream duration will vary from case-to-case, based on an individual's trauma load, resilience, responsiveness to treatment, and personal circumstances (such as child custody and care issues or job and other opportunities).

Our program affects mainly Aftercare and Residential Reintegration in the safehouse, though it will reinforce what comes before and after those processes for the better. It will lead to dramatic process improvement inside Restoration House and our ability to help the larger community involved in protection through restorative services through import and export of best practices, for example inside the National Trafficking Sheltered Alliance. Our cornerstone strategic Goal 1 is to provide Safehouses with Supervised Aftercare and Initial Reintegration Services. Objective 1a: Phased Capacity Growth (Adult Clients Served in R|H Farms Safe Housing) for Supervised Adult Aftercare and Initial Reintegration: 5 (2020); 17 (late 2021); 35 (2022/23); and 47 (2024). Objective 1b: Phased Capacity Growth (Paid Staff at R/H Farms) for Supervised Adult Aftercare and Initial Reintegration (Full Time Equivalents or FTEs): 2 FTEs (2020); 5 FTEs with full benefits package (late 2021); 6 FTEs with full benefits package (early 2022); and 6 FTEs with full benefits package (2023). Objective 1c. Renovation of Church into Housing for Supervised Adult Aftercare and Initial Reintegration to Support Objectives 1a and 1b: \$1 million

Our Strategic Plan was developed using human-centric design as taught within the Acumen Social Enterprise courses, though adjusted using systems thinking combined with a specific kind of design thinking for building networked capacity, *VMCL*, Vision, Mission, Capacity and Learning. There are four stages to this Strategic Plan. Stage 1 2020, Complete COVID19 Innovation and Recovery Plan consisted of “survive, innovate, and recover while transitioning back to rethought strategy.” It positioned us to resume growth in the winter of 2020-2021 with an eye to broad and deep impact centered on stabilized lives based on sustained recovery and anchored in economically viable jobs. We are now in Stage 2 2021, Stabilize Funding, Resume Growth, which focuses on tripling the number of adult women receiving care and renovating to expand safehouse capacity with the additional and better compensated staff to optimize that capacity. Next comes Stage 3 2022, Refocus on Growth and Transform Reintegration. The heart of Stage 3 is “transform transitional services and housing using complex of tiny houses.” The plan culminates with Stage 4 2023, Oriented to Lifelong Impact and Survivor Leadership. Integrating adult and minor practices. Stage 4 includes “over 400% growth in capacity over the 2020 baseline with transformation of reintegration, lifelong sustainment, and the creation of survivor leadership.” Stage 5 is the construction of a contextually appropriate lodge for additional housing, training guests, and programming flexibility.

Strategies for implementation are:

- Human Resources: Release staff passion and innovation through servant leadership, full compensation packages, training, incentives, and empowerment.

- Innovation: Starting from the best benchmarks create and transfer new approaches and practices for restoration, reintegration, and sustainment services to victims of human trafficking. This includes our training center establishment. We will become the “St. Jude’s” of counter human trafficking and survivor care empowerment.
- Marketing: Instill the justified conviction that R|H is a trusted partner and servant leader helping lead the way to a world where human trafficking hardly exists and where all victims are identified, healed, and reintegrated into a safe, healthy, and productive life.
- Fund Raising: Partner widely and wisely while mobilizing new methods to raise funds to put current operations on a sound and secure basis even in times of crisis while growing and improving capacity to provide state-of-the art care, new ideas for better care in the future, and to promote learning and standardization across the counter human trafficking community.
- Operations: Increase operational effectiveness through technology, trauma-informed services best practices, continuous process improvement, human-centric design, evidence-based decision-making and values-driven processes.

WHAT WILL IT COST?

The strategic plan through 2024 we estimate will cost \$4 million.

It includes Stage 2 renovating and expanding housing at the farm for adult women from 6 bedrooms to 18 bedrooms (\$1 million).

By partnering we plan to expand our minors housing capacity from 7-14 beds (\$200,000).

Stage 3 consisting of ten additional acres with tiny cabins and tiny cottages adding 17 total new bedrooms in ten structures (approx. \$1million).

Stage 4 is orientation to lifelong impact and survivor leadership. Staffing needed to support the goals of expansion will cost about \$750,000 per year by 2024 for 14 staff for adults and minors, our Training Center, and Rehope Market & Cafe. Total Bed capacity of 47 by 2024. Will add one new full-time staff per 5 women, and 2 full time staff per 8 minors. We will place a clinical director over all therapeutic practice and outsource an increased number of therapists/counselors under the supervision of the clinical director.

Stage 5 is a lodge with expanded housing flexibility, rooms for training guests, and survivor leader development (approx. \$1 million).



ADDENDUM: OUR VISION OF A FUTURE WITHOUT HUMAN TRAFFICKING

We have a vision of the eradication of trafficking. Can you see it?

Can you see a world where the demand for the buying of sex and the trafficking of persons is as culturally unacceptable as not allowing women to vote? What if the legalized sex industry...the strip clubs, illicit massage parlors, "adult only" bookstores, escort services, personal services ads, and porn...were exposed for what they are...fronts for the exploitation and prostitution of persons and mass contributors to the trafficking of girls and boys, men, and women? What if street pimps and internet traffickers and organized trafficking gangs were no longer able to make a profit because the laws were too tough, the costs were too high, the sentences were too long, such that it simply wasn't worth it? What if the stigma and penalties for buyers was as great as that for other sex offenders who must be registered and legally monitored?

What if the financial and professional resources of society were reprioritized to adequately fund the restoration of those victimized by this most heinous, dehumanizing, and society corrupting crime? The backwards, wrong-headed criminalization of the exploited victim, combined with the casual "old boys club" treatment of the buyer needs to be dismissed with the same conviction that human slavery was banished as inhuman and morally unacceptable.

Not convinced yet that this is possible? Thirty years ago, polio registered over 350,000 victims per year globally. Due to prioritized funding, international cooperation around immunization drives, and the determined collaborative efforts of government, NGO and private partners, polio found itself on its last leg. Last year only 21 cases of polio were reported globally, confined to three war torn countries.

In one generation, we could see this scourge of trafficking elevated to public enemy number one, confined to the dustbin of history, where the purchase of persons for sex or slave labor are as societally unacceptable as smoking on airplanes. So, we fight for this vision! And we fight for the victims. Will you join us?

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